

# TROLLHÄTTAN'S RESTART STRATEGY - FROM STRATEGIES TO IMPLEMENTATION OF COLLABORATION AND LIVING CITY CENTER WITH DIGITAL INNOVATION



**Aim:** Explore and increase understanding of how municipalities, through collaboration with businesses, can translate their strategies into digital innovations to create a sustainable and vibrant city centre.

**Goal:** Contribute with digital and innovative ideas for the city centre of Trollhättan based on participatory design.

## Deliverables:

1. A situation analysis to identify challenges and opportunities for the city centre.
2. Identification of potential stakeholders (businesses).
3. Conduct co-creation workshops with identified companies based on participatory design.
4. Analyze the results from the workshops and formulate proposals for digital innovations and evaluate the method.



Trollhättans Stad



HÖGSKOLAN VÄST