



# NOVA

## NEWSLETTER

We are thrilled to introduce the inaugural STARS EU Alliance Newsletter: Nova! Join us as we embark on this journey together, highlighting projects and keeping you updated on the latest progress within the alliance.

Thank you for your commitment to STARS EU:

***Transforming regions. Empowering people.***



### ☀ Visit from IPB to Hanze ☀

Last week nine IPB Bragança representatives visited Hanze University in Groningen!

Meetings at the schools of Law, Engineering, Communication, and Business & Marketing sparked inspiring discussions on potential education and research collaborations.

There was also time for a captivating city tour, showcasing Groningen's charm and culture!

Let's keep the collaboration momentum going and reach for the stars together with the STARS EU alliance!

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## ☀️ STARS EU Offices: Navigating the Alliance ☀️

Dedicated offices at each partner institution have been established to foster inter-institutional and inter-regional collaboration

These offices serve as central points for:

- Accessing information on the alliance, projects, and events
- Facilitating communication for joint activities within STARS EU.

The staff from the STARS EU Office have a comprehensive overview on what is going on in the STARS EU universe.

To find relevant contact details for you, click on the button below for an overview.

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## ☀️ STARS EU Alliance Submits Deliverable 🚀

We've reached a significant milestone by submitting our communication strategy! With nine meticulously crafted local translations and action plans, we're elevating our branding, professionalism, and multimedia content to new heights. This accomplishment reflects the outstanding dedication and collaborative spirit of our communication team.

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## Recap Public Administration Congress in Bremen

The recently concluded 27th European Public Administration Congress in Bremen brought together experts and enthusiasts to delve into the critical topic of sustainable design. The European Forum of the congress opened with the example of the European alliance STARS EU.

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## 🎓 STARS EU Open Day at UAMD! 🚀



Catch up on the highlights from our recent Open Day event, held on February 22 at the UAMD campus in Albania! We gathered to mark a significant milestone in our academic journey with the STARS EU Alliance. Beyond mere collaboration, we're building bridges and expanding horizons. *((Linked webpage is in Albanian)).*

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## 🏗️ Campus Transformation! University West in Sweden Honors STARS EU Partners 🌟

University West in Sweden is renovating its campus. New meeting rooms are being built and some have been named after STARS EU partners. Once the renovations are finished, students and staff can schedule meetings in eight rooms, each bearing the name of either the university or the city of other members of the STARS EU Alliance.





## HSB's new Vice President of Academic Affairs and Internationalisation

Hochschule Bremen (HSB) has appointed Professor Dr Annika Maschwitz as its new Vice President for Academic Affairs and Internationalisation. The 2-year term of office begins on 1 April 2024. "Annika Maschwitz brings a wealth of valuable experience and broad expertise to the areas of teaching and learning and internationalisation," says President Prof. Dr Konrad Wolf.

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*Annika Maschwitz and  
Prof. Dr. Konrad Wolf*



### Upcoming Events



Thursday, March 21 to Friday, March 22, 2024  
STARS EU Annual Conference in Besançon, France

Monday, May 13 - Friday, May 17, 2024:  
BIP – Pedagogical innovation in Silesia, Czech Republic

Monday, June 10 to Friday, June 14, 2024:  
Healthy Ageing Staff Week in Groningen, the Netherlands

**Your news here?**  
Send your STARS EU stories to  
[starseu@org.hanze.nl](mailto:starseu@org.hanze.nl)



Hanze  
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HSB

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